



The commercial division of NAR



YOUR COMMERCIAL BENEFITS AT A GLANCE

Our team of staff members strives to support your success through the following benefits that are FREE or at a REDUCED rate to NAR Members.

PRODUCTS & SERVICES

RCA Report – **FREE** quarterly newsletter mailed to you with research, public policy updates and articles featuring the voice of the NAR's commercial members. Also available [online](#).

Commercial Report – **FREE** monthly e-newsletter providing timely industry news and events, public policy updates and research sources.

Hot Topics – **FREE** reports that are developed and issued to provide in-depth updates on breaking news or "hot topics." Available [online](#).

TECHNOLOGY INITIATIVES

CommercialSource.com – **FREE** commercial real estate property listing platform and broker directory

Technology & Intelligence – **FREE** [Podcasts](#) are posted on a monthly basis.

EDUCATION

Discovering Commercial Real Estate – newly re-developed online course for residential practitioners who want to learn more about commercial real estate, available on the [Commercial Education page](#)

CCIM CI Intro Course – **REDUCED RATE** on regular online course fee exclusively for NAR Member at web.ccim.com/realtorspecial08

IREM01 Course – **REDUCED RATE** on regular online course fee exclusively for NAR Members, available at www.irem.org

NAR Commercial Webinars – **FREE** posted monthly on-demand online educational presentations featuring 2010 Signature Series Speakers

2010: More Business, Now! Webinar Series – **REDUCED RATE** on monthly educational presentations from Real Estate Strategies – New Jersey

Commercial Days at Annual Convention – networking events and educational sessions centered around the commercial practitioner

RESEARCH

Commercial Real Estate Outlook – produced by NAR Research, **FREE** quarterly market report, available [online](#), with its periodic sector reports on office, multifamily, retail, industrial, and hospitality properties.

Commercial Member Profile – **FREE** report with findings gained from surveying members including insights on demographic, economic, and business characteristics of NAR's commercial members. Available [online](#).

LEGAL ANALYSIS

Commercial Podcasts – [Monthly updates](#) from leadership on NAR's efforts to support commercial real estate

Commercial Legislative and Regulatory Subcommittee - works to monitor, review, analyze and recommend policies on issues and trends in the commercial real estate industry, updates available [online](#).

Commercial Issues Tracker – legislative advocacy for major commercial issues at REALTORActionCenter.com

SOCIAL MEDIA

Facebook – Become a Fan on [Facebook!](#)

Twitter – Follow us [@RCATweet!](#)

LinkedIn – Join the [REALTORS® Commercial Group!](#)

For more information on the above benefits contact us at NARCommercial@realtors.org or visit Realtor.org/Commercial

CONNECTIONS COUNT